

Alabama Car Dealers' Association

hereby certifies that

James Ray McDaniel

is hereby awarded the honorary title of

Car Salesman, First Class

for his continuing work in sharpening the skills of car salesmen across the great state of Alabama; for refusing to accept any offer less than their best; for pushing them to take 'just one more step' to make that sale (War Eagle!); for helping them to maintain their professional and personal integrity by insisting they keep their word, and above all else, for helping to keep the automobile sales force busy on a regular basis. Keep up the good work!

Aaron Myetyres
Regional Director

Carl Larm
Regional Secretary

Otto "Mo" Beel
Association President